

## **MEDIA RELEASE**

22 August 2011



### **POLICE CREDIT UNION CASUARINA LAUNCHES FOOD DRIVE FOR RSPCA**

**Due to the large number of abandoned and neglected animals in Darwin, the Police Credit Union's Casuarina branch has decided to help the RSPCA by creating awareness and establishing a food drive collecting tins of pet food.**

Police Credit Union Casuarina Branch Manager, Karen Vejera said that as one of the Territory's largest credit unions, helping out community businesses is always important, as well as being highly enjoyable.

"We chose to work with the RSPCA because it is completely different to the other charities we have supported in the past," Ms Vejera said.

"The branch staff at Casuarina love animals and thought it was a worthy cause and one that we could get behind and provide assistance with."

"After much discussion with the RSPCA it was determined that food donations were their highest priority, and we decided to establish a food drive for abandoned and neglected animals."

"Police Credit Union is extremely happy with the progress of the food drive so far, and locals have been excellent at jumping on the bandwagon by kindly donating tins of food."

Police Credit Union Casuarina branch's main goal is to raise awareness of the initiative and the need for tins of food to be donated.

"The team here at Police Credit Union are working towards making the public more aware of the RSPCA and its needs."

Police Credit Union continues to remain heavily committed to an extensive corporate social responsibility policy and encourages its members to get involved with initiatives driven through its Plant the Seed Foundation.

*Police Credit Union Casuarina Branch's RSPCA food drive will continue until 31 August 2011. You can donate tins of pet food to Police Credit Union, Shop 3-4 Casuarina Square, Casuarina, Northern Territory. For more details visit [www.policecu.com.au](http://www.policecu.com.au)*

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