

## MEDIA RELEASE

22 July 2011

### Police Credit Union staff give up work to offer a helping hand

**Committed to a number of community-based initiatives, Police Credit Union has just launched a new staff volunteer program that provides each employee with the opportunity to partake in one paid day of volunteer work each year.**

Police Credit Union recognises the significance charities play in contributing to the wider community, and how programs such as its Corporate Social Responsibility Leave can create beneficial change – an area the credit union is dedicated to.

Police Credit Union Executive Manager Product and Marketing, Paul Modra, said Police Credit Union has a strong sense of community but also heavily values its staff, and the Corporate Social Responsibility Leave is a union of these two key corporate focuses.

“Our Corporate Social Responsibility Leave is an avenue where staff can be involved with a range of projects that help others, while achieving a sense of self-fulfilment and lending a helping hand to the community,” Mr Modra said.

“Police Credit Union has always encouraged staff to give their time, talent and enthusiasm each year to community focused charitable support and the introduction of Corporate Social Responsibility Leave will only facilitate this commitment.”

“The Corporate Social Responsibility Leave initiative is in-line with Police Credit Union’s commitment to being a community focused organisation and acknowledges the importance of giving ongoing support to charities and non-for-profit organisations.”

“Police Credit Union’s strong sense of corporate social responsibility is reflected in our significant ongoing commitment to the community, continuing to invest in supporting socially progressive initiatives and causes – testimony to the entrenched value placed on community.”

Police Credit Union has a portfolio of nominated charities and organisations for staff to choose from for their Community Service Leave and staff can also suggest a charity of choice.

Police Credit Union staff member Bridie Hutton said the Corporate Social Responsibility Leave program has been welcomed by staff as it’s beneficial for all involved, and continues to foster goodwill for the community and provide a positive working environment.

“I’m proud to work for an organisation that cares about the community, and provides us opportunities to lend a helping hand in the community – getting paid to do so is a bonus.”

**ENDS**

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#### Notes to Editor:

- Bridie Hutton will be working at the Credit Union Christmas Pageant  
Tuesday 26 July, 2011  
8.30 am – 4.30 pm  
Events South Australia – Charles Sturt Industrial Estate, Building 15, 20 Cheltenham Parade, Woodville
- Rebecca Condous will be working at the Credit Union Christmas Pageant  
Wednesday 27 July, 2011  
8.30 am – 4.30 pm  
Events South Australia – Charles Sturt Industrial Estate, Building 15, 20 Cheltenham Parade, Woodville

**For all media enquiries please contact Gray Management Group:**

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