

MEDIA RELEASE

17 August 2011



Police Credit Union delivers Christmas spirit to special needs kids

Newly-crowned 2011 Credit Union Christmas Pageant King and Police Credit Union Marion Loan Officer Nathan Fisher, together with the Marion branch staff, will be bringing some early Christmas cheer to a group of Christies Beach kids with special needs.

Police Credit Union's Marion branch has allocated a portion of its corporate social responsibility budget to fund a school excursion to the upcoming Royal Adelaide Show for students with special needs at Christies Beach School.

Police Credit Union Marion Loan Officer, Nathan Fisher, said Police Credit Union has a strong member base at Christies Beach and always aims to give back to the community wherever possible.

"Together with the Credit Union Christmas Pageant, the Royal Adelaide Show is one of South Australia's iconic family experiences, and we want to be able to give these kids an opportunity that other kids take for granted."

"I remember going to the Royal Adelaide Show every year as a kid, but quite often it's too difficult for special needs kids to have these same childhood experiences – it's a nice feeling to be able to help out."

"Police Credit Union has a strong sense of community, which remains at the heart of our business and at the Marion branch we aim to introduce community focused charitable support through local branch initiatives where possible."

"Police Credit Union remains heavily committed to an extensive corporate social responsibility policy and encourages our members to get involved with initiatives driven through our Plant the Seed Foundation."

"The Plant the Seed Foundation aims to achieve sustainable social and economic development and foster community focus, social responsibility and mutual interest."

PHOTO OPPORTUNITY

WHAT: Police Credit Union's Marion team, including 2011 Credit Union Christmas Pageant King Nathan Fisher, will be visiting Christies Beach School to present a large novelty cheque to children with special needs, funding a trip to the Royal Adelaide Show.

WHEN: Thursday 18 August 2011, 9 am.

WHERE: Christies Beach School, Maturin Avenue, Christies Beach.

ENDS

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