

MEDIA RELEASE

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STUDENTS SIGNING LOUD AND CLEAR

Thursday 9 December 2010, Windsor Gardens Vocational College Centre for the Hearing Impaired will show that actions speak louder than words, with its choir performing at the Police Credit Union Adelaide Branch – only difference is that its members will be signing the lyrics.

Although not all 35 members of the signing choir are deaf, each member will use AUSLAN, sign language for the Australian Deaf Community, to communicate the lyrics of each song, including classics from John Lennon and Cyndi Lauper, while some students will also sing the lyrics.

Police Credit Union Chief Executive Officer Costa Anastasiou said that as the state's best known credit union, giving something back to the community is always important, and sponsoring the choir is a vehicle to do just that, especially as the signing choir's teacher is a Police Credit Union member.

"After seeing the choir perform, Police Credit Union's Adelaide Branch Manager, Mark Douglass, threw his support behind the group, seeing it as an inspirational vehicle to bring together students from various socio-economic, cultural and physical needs backgrounds," Mr Anastasiou said.

The Windsor Gardens Vocational College Centre is made up of over 500 students from years eight to 13, including those from non-English speaking and indigenous backgrounds, refugees and those with learning and hearing difficulties.

"Police Credit Union remains heavily committed to an extensive corporate social responsibility policy and encourages our members to get involved with initiatives driven through our Plant the Seed Foundation, such as this initiative," Mr Anastasiou said.

"The Plant the Seed Foundation aims to achieve sustainable social and economic development and foster community focus, social responsibility and mutual interest."

The Windsor Gardens Vocational College Centre for the Hearing Impaired signing choir will be performing at Police Credit Union's Adelaide Branch, 17–23 Carrington Street, at 10 am Thursday 9 December 2010.

For more information on Police Credit Union's Plant the Seed Foundation visit www.planttheseed.com.au

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For media enquiries or to set up a photo opportunity please contact:

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