Target Market Determination (TMD) **Transaction Accounts**



Product Super MyWay (S65) – Basic Account

Issuer Police Credit Union Ltd ABN/ACN 30 087 651 205 AFSL/Australian Credit Licence 238991

Effective Date 4 October 2021

Last Review Date 17 August 2023

Target Market Description of target market

The Super MyWay Account is a basic savings account designed for operators of Self-Managed Superannuation Funds (SMSF) seeking to earn interest and maintain at-call access to funds with no account or transaction fees. A Super MyWay Account can only be opened in the name of an SMSF.

Description of product, including key attributes

- Fees Payable: No transaction fees charged to this account.
- **Transactions:** Fully featured savings account that provides limited payment and withdrawal access to funds to encourage saving.
- Interest: Interest is calculated daily, tiered and paid monthly, with a higher interest rate than transaction accounts.
- Account balance: Minimum account balance of \$20,000 to earn interest.
- Access and Payment Methods: Free access to your account through branch, phone, Online Banking, including access to the following payment methods:
 - Online Banking
 - Police Credit Union Banking App
 - Tele-Service
 - o IVY Phone Banking
 - o Direct Credits / Debits
 - o BPAY®
 - o Periodic Payments
 - o In-branch withdrawals.

Description of likely objectives, financial situation and needs of consumers in the target market

This product is designed for consumers who have the following:

- Likely objectives: Seeking an account for their SMSF and want the ability to earn some interest on funds held in the account with at-call access to their funds.
- Likely financial situation: Meet the minimum account balance, operate an SMSF and have a broader understanding of their investment strategies compared to members who use an industry or corporate super fund. Customers will have a wide range of income and savings levels; wide range of employment statuses; wide range of spending habits. Customers will be from a broad range of ages and life stages.
- Likely needs: Ability to open an account in the name of their SMSF, make payments and withdraw funds through one or more of the payment methods offered by Police Credit Union.

Classes of consumers for whom the product is unsuitable:

- Members who have an account balance of less than \$20,000.
- Members who do not have an SMSF.

Distribution Conditions and Restrictions

Distribution conditions

Distribution channels: Super MyWay Accounts can only be opened at a Police Credit Union branch by eligible customers who complete the application process and provide the required documentation.

Process: The Super MyWay Account is only offered by Police Credit Union staff who have been accredited and trained to offer the product. Police Credit Union will make relevant enquiries to ensure the prospective customer meets the eligibility conditions. This will ensure that only customers within the relevant target market will acquire the product and that the product meets the objectives, financial situation and needs of customers.

Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate and would trigger a review of the TMD by Police Credit Union are:

- A significant dealing of the product to consumers outside the target market occurs.
- Material changes to the product such as:
 - Fees or rates of interest and/or the way in which these are incurred/earned.
 - o Changes to withdrawal limits or transaction methods.
- Material change in law, relevant industry codes or regulatory guidance that impacts the product.

- An Australian Financial Complaints Authority (AFCA) determination, court decision or enforcement activity which suggests that the product does not meet the target market's objectives or need.
- A material increase beyond expected levels in complaints, or a material change in the nature of complaints or disputes relating to the product.
- Any other event occurs, or information is received that reasonably suggests the target market is no longer appropriate such as:
 - High numbers of account closures beyond expected levels within a set period.
 - High numbers of consumers beyond expected levels switching to other accounts offered by the issuer.
 - Withdrawal of an access channel(s).
 - Change to eligibility criteria.

Review Periods

Initial review date: No later than 12 months from the date the first determination is made.

Periodic reviews: Every one year after the initial and each subsequent review.